Engaging Students with Social Media, Apps & More!

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Objectives

- Attendees will learn more about how social media can be implemented into the classroom.
- Attendees will engage with others inside and outside of their discipline to brainstorm activities for better classroom engagement.
- Attendees will begin to create an activity for use in their classroom.
Today’s Schedule

- Discussion
- Activity
- Break
- Discussion
But first...let’s get social

- Throughout the workshop, as you have questions, concerns, or observations, use Twitter or Facebook to let us know
  - PIE Twitter: @FSU_PIE
  - Tweet at us and use #FSUPIEGoesSocial
  - PIE Facebook: https://www.facebook.com/fsupie/
  - Send message or post on our wall
Why is this an important topic?

- Social media is so engrained into our lives
- Using current technology
- Integrating everyday life into school
- Making things more interesting
Today’s sites/apps

- Facebook
- Twitter
- Instagram
- Snapchat
- YouTube
How many people use these sites/apps worldwide?

- Facebook – 1.871 billion
- Twitter – 317 million
- Instagram – 600 million
- Snapchat – 300 million
- YouTube – over 1 billion

Facebook: the basics

- Platform: website and smartphone app
- Need profile to use
- Varying levels of privacy
- Features
  - Adding friends
  - Sending individual/group messages
  - Posting updates/photos/videos
  - Sharing links/articles
  - Using live video
  - Joining groups and liking pages
Twitter: the basics

- Platform: website and smartphone app
- Need profile to use
- Account is either private or public
- Features
  - Following accounts
  - Posting updates (140 characters)/photos/videos
  - Using hashtags
  - Sending individual/group messages
  - Retweeting, quoting, replying
Instagram: the basics

- Platform: website and smartphone app
- Need profile to use
- Account is either private or public
- Features
  - Following accounts
  - Sharing photos/videos, often with filters
  - Using hashtags
  - Sending messages
  - Disappearing live videos
Snapchat: the basics

- Platform: smartphone app
- Need account to use
- All friends can see all stories posted, unless specifically blocked
- Features
  - Adding friends
  - Sending photos/videos lasting from 1-10 seconds directly to friends
  - Posting photos/videos lasting from 1-10 seconds to “story“ for 24 hours
  - Getting screenshot notifications
  - Using filters
  - Seeing local and national stories
  - Sending messages
YouTube: the basics

- Platform: website and smartphone app
- No account necessary to use, but need account to post/subscribe/comment
- Can make videos, playlists, subscriptions private
- Features
  - Posting videos
  - Subscribing to accounts
  - Commenting on videos
  - Creating playlists
Activity

• How can you use your assigned site/app in your classroom? Be as specific as possible!

• First, brainstorm alone for your discipline
• Use laptops to research!
• Come together as a group to share and help each other
Break
Discussion

- What if students don’t have a computer or smartphone? Can we really overcome the digital divide?
- What if you have students who don’t understand or are uncomfortable with social media/smartphones?
- How do you make sure students aren’t distracted while using social media/apps during class?
- How do you maintain ethical boundaries and privacy?
- What other sites/apps might you use and how?
- After this workshop, do you think you would incorporate social media/apps into your classroom? Why or why not?