



Engaging Students with Social Media, Apps & More!

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Objectives

- Attendees will learn more about how social media can be implemented into the classroom.
- Attendees will engage with others inside and outside of their discipline to brainstorm activities for better classroom engagement.
- Attendees will begin to create an activity for use in their classroom.

Today's Schedule

- Discussion
- Activity
- Break
- Discussion



But first...let's get social

- Throughout the workshop, as you have questions, concerns, or observations, use Twitter or Facebook to let us know
- PIE Twitter: @FSU_PIE
- Tweet at us and use #FSUPIEGoesSocial
- PIE Facebook: <https://www.facebook.com/fsupie/>
- Send message or post on our wall

Why is this an important topic?

- Social media is so engrained into our lives
- Using current technology
- Integrating everyday life into school
- Making things more interesting

Today's sites/apps



- Facebook
- Twitter
- Instagram
- Snapchat
- YouTube



How many people use these sites/apps worldwide?

- Facebook – 1.871 billion
 - Twitter – 317 million
 - Instagram – 600 million
 - Snapchat – 300 million
 - YouTube – over 1 billion
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- <https://www.statista.com/statistics/272014/global-social-networks-ranked-by-number-of-users/>
 - <https://www.youtube.com/yt/press/statistics.html>

Facebook: the basics

- Platform: website and smartphone app
- Need profile to use
- Varying levels of privacy
- Features
 - Adding friends
 - Sending individual/group messages
 - Posting updates/photos/videos
 - Sharing links/articles
 - Using live video
 - Joining groups and liking pages

Twitter: the basics

- Platform: website and smartphone app
- Need profile to use
- Account is either private or public
- Features
 - Following accounts
 - Posting updates (140 characters)/photos/videos
 - Using hashtags
 - Sending individual/group messages
 - Retweeting, quoting, replying

Instagram: the basics

- Platform: website and smartphone app
- Need profile to use
- Account is either private or public
- Features
 - Following accounts
 - Sharing photos/videos, often with filters
 - Using hashtags
 - Sending messages
 - Disappearing live videos

Snapchat: the basics

- Platform: smartphone app
- Need account to use
- All friends can see all stories posted, unless specifically blocked
- Features
 - Adding friends
 - Sending photos/videos lasting from 1-10 seconds directly to friends
 - Posting photos/videos lasting from 1-10 seconds to “story” for 24 hours
 - Getting screenshot notifications
 - Using filters
 - Seeing local and national stories
 - Sending messages

YouTube: the basics

- Platform: website and smartphone app
- No account necessary to use, but need account to post/subscribe/comment
- Can make videos, playlists, subscriptions private
- Features
 - Posting videos
 - Subscribing to accounts
 - Commenting on videos
 - Creating playlists

Activity

- How can you use your assigned site/app in your classroom? Be as specific as possible!
- First, brainstorm alone for your discipline
- Use laptops to research!
- Come together as a group to share and help each other



Break

Discussion

- What if students don't have a computer or smartphone? Can we really overcome the digital divide?
- What if you have students who don't understand or are uncomfortable with social media/smartphones?
- How do you make sure students aren't distracted while using social media/apps during class?
- How do you maintain ethical boundaries and privacy?
- What other sites/apps might you use and how?
- After this workshop, do you think you would incorporate social media/apps into your classroom? Why or why not?

Image sources

- <http://www.efaqt.com/wp-content/uploads/2016/05/apps-mobile-smartphone-ss-1920-800x450-610x343.jpg>
- <http://marketingland.com/wp-content/ml-load/uploads/2014/09/social-media-icon-signs-ss-1920.jpg>
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